
Samadrita Kuiti

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SKILLS

- Excellent written and oral communication; Distilling complex information into messages that are accessible to multiple audiences; Strategic planning; Advising senior leaders and internal and external stakeholders
- 3 years of experience in social media communications & marketing for a large non-profit academic organization
- Proficient in social media communications (Twitter, Instagram, Facebook), digital content creation including website content, email newsletters, video & photo editing & using software such as Canva, Adobe Illustrator, Adobe Lightroom, MS Office, Google Suite, Microsoft Office Suite, Wordpress, Weebly, Wixsite, Kaltura, Inshot.

RELEVANT EXPERIENCE

Northeast Modern Language Association (NeMLA), Hybrid/NY - *Communications Fellow*

June 2022 - Present

- Create engaging posters, infographics, & short videos in accordance with principles of digital content accessibility for [Twitter](#), [Facebook](#), & [Instagram](#) (4000+ followers)
- Track daily & monthly impressions & engagements
- Work with a team of NeMLA graduate fellows to monitor customer communications received over social media channels

Northeast Modern Language Association Graduate Student Caucus (NeMLA GSC), Hybrid/NY - *Communications Director*

April 2020 - Present

- Create, edit, & maintain landing pages for [NeMLA GSC Wordpress](#) website according to principles of accessibility
 - Utilize HTML coding in WordPress
- Create engaging email newsletters, posters, infographics for [Twitter](#), [Facebook](#), & [Instagram](#) (1100+ followers) advertising important dates, deadlines, & opportunities
- Track monthly impressions, engagement, & web traffic
- Track email communications from customers & send timely responses
- Organize informal social & networking events for graduate students

University of Connecticut, Storrs, CT - Instructor of Record

August 2016 - Present

- Created course materials, syllabi, assignments for over 450 students through 7 years of teaching English, Writing, & Women's, Gender, & Sexuality Studies courses

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- Taught principles of universal design and digital content accessibility to students in first year writing courses
 - Taught students to write & communicate in a variety of genres by creating multimodal & digital texts across different platforms & technologies
 - Taught students how to make effective communication choices involving context, purpose, and audience.
 - Introduced students to complex ideas and qualitative research methods and helped them articulate those ideas simply and effectively.

EDUCATION

University of Connecticut - *PhD (English)*

August 2016 - July 2023 (Expected)

Indira Gandhi National Open University - *MA (English)*

July 2014 - June 2016

West Bengal University of Technology - *BTech (Computer Science & Engineering)*

July 2007 - July 2011

SELECT AWARDS/GRANTS/HONORS

- 2023 UConn WGSS Excellence in Graduate Teaching Award
- 2022 NeMLA Graduate Communications Fellowship; \$2000
- 2022 UConn WGSS Susan Porter Benson Graduate Research Paper Award
- 2022 NeMLA Women's & Gender Studies Caucus Essay Award
- 2021 Aetna Chair Graduate Critical Writing Award (awarded by the Aetna Life and Casualty Foundation's Aetna Endowment & UConn Writing Programs)
- Fall 2020 Provost's Commendation for Excellence in Teaching
- 2019 & 2022 Wood/Raith Summer Graduate Fellowship (awarded by the Wood-Raith Living Trust competitively across departments at UConn for scholarship on gender & sexuality studies); \$8000

SELECT PUBLICATIONS

- Published two peer-reviewed academic research articles at the intersections of South Asian Studies, Postcolonial, & Women's, Gender, & Sexuality Studies in the academic journals [South Asian Review](#) & [Utopian Studies](#).
- Published short & long-form essays & creative writing in venues such as the [MLA Grads blog](#), [Warscapes](#), [UConn's "That Wasn't on the Syllabus" Blog](#), and the [Flash Fiction magazine](#).